



**PROMOTION
CHAMPS** LLC

CORPORATE & GROUP EVENTS PROGRAM

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CORPORATE & GROUP EVENTS PROGRAM

Promotion Champs' corporate and group sales program stands as an indispensable catalyst for the growth of Family Entertainment Centers (FECs) revenue.

In the dynamic landscape of FECs, attracting large groups and corporate clients is pivotal for sustained success. Promotion Champs' program strategically leverages powerful and high-quality marketing materials to create a compelling narrative that resonates with potential clients. The program not only highlights the unique and exciting offerings of FECs but also tailors its promotional materials to cater specifically to the preferences and needs of corporate and group clientele.

One key aspect of Promotion Champs' approach is the creation of customized marketing collateral that showcases the diverse range of entertainment options and amenities offered by FECs. From team-building activities to exclusive event packages, the program ensures that the marketing materials are not only visually appealing but also effectively communicate the value proposition to corporate decision-makers. By aligning the FEC experience with the objectives of corporate clients, Promotion Champs facilitates seamless integration of their offerings into corporate events, retreats, and team-building activities. This synergy, fueled by compelling marketing materials, establishes FECs as premier destinations for corporate and group gatherings, driving revenue growth and solidifying their position in the competitive entertainment industry.



PACKAGES

**FINANCING
AVAILABLE**

Requires high resolution logo or vector logo, questionnaire answered, high quality images of the center space and attractions. Stock imagery is available as well. Video footage if available. Price does not include printing.

STANDARD PACKAGE

- ▶ Corporate & Group Events Sales Brochure
- ▶ Corporate & Group Events Poster
- ▶ Corporate & Group Events Marketing Graphics
- ▶ Custom Logo Reveal Animation
- ▶ Corporate & Group Events Customized Video
- ▶ Corporate & Group Events TV Files
- ▶ Corporate & Group Events Business Card
- ▶ Open House Invitation Template
- ▶ QR code calls-to-action for purchase or contact
- ▶ Digital PDF and print files included

INVESTMENT: \$1,999.00

“Having marketing materials tailored for corporate and group audiences, both in print and digital formats, represents a significant game-changer for Family Entertainment Centers.”

Frank Price - Birthday University

ENHANCED PACKAGE

- ▶ Corporate & Group Events Sales Folder Presentation
- ▶ Corporate & Group Events Sales Brochure
- ▶ Corporate & Group Events Poster
- ▶ Corporate & Group Events Marketing Graphics
- ▶ Custom Logo Reveal Animation
- ▶ Corporate & Group Events Customized Video
- ▶ Corporate & Group Events TV Files
- ▶ Corporate & Group Events Business Card
- ▶ Corporate & Group Events Landing Page
- ▶ Corporate & Group Events Billboard Design
- ▶ Open House Invitation Template
- ▶ QR code calls-to-action for purchase or contact
- ▶ Digital PDF and print files included

INVESTMENT: \$2,299.00

▶ *Represents the differences in packages*

**ALL ITEMS LISTED OUT ON THE
LAST PAGE FOR INDIVIDUAL SALES**



Corporate & Group Events Brochure

- ▶ Photos and list of a center's attractions
- ▶ The Perfect Venue: List of company and group event types
- ▶ A paragraph with and overall description
- ▶ List of amenities
- ▶ Individual room sizes and capacities
- ▶ List of group packages and/or custom package options
- ▶ Options to add pricing
- ▶ General list of catering options
- ▶ QR code calls-to-action for purchase or contact
- ▶ Digital PDF and print file included
- ▶ Options for unique information



“An essential tool for FECs to provide to corporate and group event planners.”

Jenny Lashay - Owner of BattleGR

Corporate & Group Events Presentation

- ▶ Custom designed presentation folder
- ▶ Individual one-sheets
 - General overview of the center along with examples of group event types
 - Get out of the office - *reasons to host at an FEC*
 - The importance of team building
 - Enhancing skills - *how a center's attractions can enhance team building and skills*
 - Amenities - *a list of everything that can be provided (A/V, tables and chairs, bar services, etc.)*
 - Corporate & group packages - *list out package options with or without pricing or custom package options*
 - Testimonials - *hear from previous corporate guests*
 - Catering menu - *list out basic packages or full menu options*
 - 6 Attraction or food coupons for corporate staff - *Discount deals or free attractions for staff to try*
- ▶ QR code calls-to-action for purchase or contact
- ▶ Digital PDF and print file included

“Our corporate and group sales program more than paid for itself with one facility buyout.”

Theresa Cruthird

Owner of Generations Adventureplex



Corporate & Group Events Poster

- ▶ Used for more permanent in-house marketing
- ▶ Highly effective in entry areas or near a counter
- ▶ Snap poster frames make promotions easy to change
- ▶ Fills up empty and boring wall space

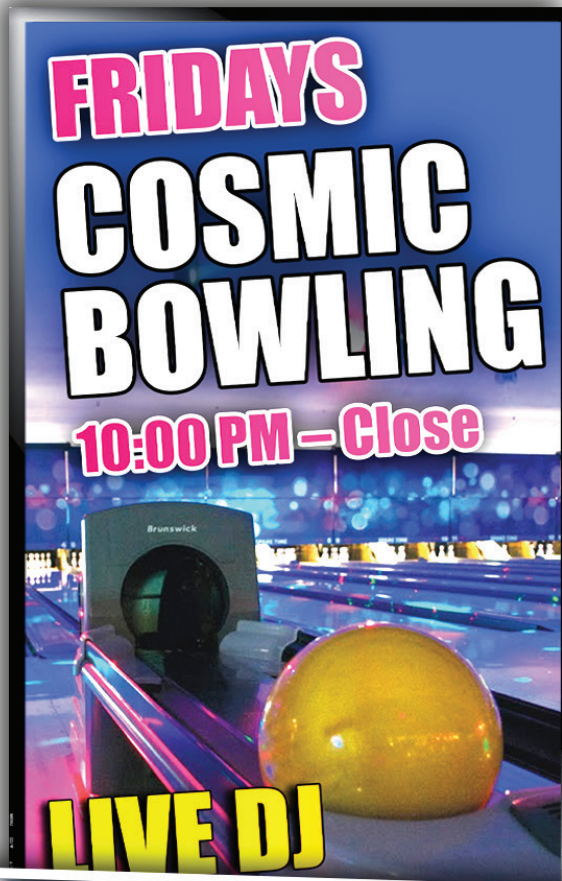
Event Marketing Graphics

- ▶ Used for social media, website, and email marketing
- ▶ Options to use custom or stock images
- ▶ Editable files included
- ▶ Multiple formats
 - Flyer
 - Social square
 - Social Horizontal



“Promotions should always come in multiple formats for cross platform marketing.” *Michael Schearer, Owner of Perfect Game*





Corporate & Group Events TV Files

- ▶ Both horizontal and vertical formats
- ▶ Easy to add by USB or in-house TV programs
- ▶ Easy to create slideshows of different promotions



“Vertical TV slides seriously cut down on print cost for rotating promotions.”

Phil Huffman, Owner of BAM

Custom Logo Reveal Animation

- ▶ Animated intro of logo for brand consistency
- ▶ Stand alone or added to marketing videos
- ▶ Perfect for horizontal in-house monitors
- ▶ Works well on projectors



Logo Reveal Animation

“The growing popularity of platforms such as TikTok shows just how important video content is.”

Gaurav Sharma

CEO of Attrock, a results-driven digital marketing company

Customized Events Video

- ▶ Used for social media, website, and email marketing
- ▶ Options to use stock video
- ▶ Options to use stock images for slide shows
- ▶ Includes brand/logo reveal animation
- ▶ Up to one minute long
- ▶ Coaching for capturing footage available



Corporate & Group Events Business Card

- ▶ QR code linked to Corporate & Group Events PDF
- ▶ General company information and contact
- ▶ Easy to handout
- ▶ Professional design



Open House Invitation Template

- ▶ Customized to each center
- ▶ Invite company representatives to experience your center
- ▶ Editable file format
- ▶ Standard mail and handbill formats
- ▶ Professional design



“Corporate invite events allow your potential customers to experience what you can offer.”

Doug Davidson - Owner of Max Bowl

Corporate & Group Events Landing Page

- ▶ Ability to offer more information than in print formats
- ▶ Landing pages can use unique URLs as redirects
- ▶ Capable of booking, scheduling, and checkout
- ▶ Embed corporate & group marketing videos
- ▶ Written content can be enhanced with SEO
- ▶ Optimized to be mobile responsive

“Landing pages are the heart and soul of an inbound marketer's lead generation efforts.”

Dane Deroshia, Owner of Promotion Champs

Corporate & Group Events Billboard

- ▶ Easy to read messaging with high contrast colors
- ▶ Attract new customers
- ▶ Inform the public of your location
- ▶ Professional design





Promotion Champs has worked with more than one hundred clients in the FEC industry creating marketing tools and strategies for more nearly a decade. They have partnered with numerous industry consultants and strategists to help build additional revenue FEC businesses. Reach out to speak with them about any marketing or industry questions.

INDIVIDUAL MARKETING PRICING

▶ Corporate & Group Events Sales Folder Presentation	\$950.00
▶ Corporate & Group Events Sales Brochure	\$450.00
▶ Corporate & Group Events Poster	\$150.00
▶ Corporate & Group Events Marketing Graphics	\$100.00
▶ Custom Logo Reveal Animation	\$350.00
▶ Corporate & Group Events Customized Video	\$650.00
▶ Corporate & Group Events TV Files	\$100.00
▶ Corporate & Group Events Business Card	\$100.00
▶ Corporate & Group Events Landing Page	\$450.00
▶ Corporate & Group Events Billboard Design	\$200.00
▶ Open House Invitation Template	\$100.00
▶ QR code calls-to-action for purchase or contact	\$25.00 EACH

CHECK OUT OUR OTHER PROGRAMS

- ▶ Birthday Program
- ▶ Employee Recruitment Program
- ▶ Promotion Solutions Program
- ▶ New Business Program
- ▶ General Marketing Program
- ▶ Website Development Program

GET IN TOUCH

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CONTACT US TODAY FOR ANY MARKETING QUESTIONS YOU HAVE



THE ONE-STOP MARKETING AGENCY FOR THE FEC INDUSTRY